

Innovate to Grow

Harnessing the power of research to innovate and grow your business.

A program for Small to Medium enterprises in the Mining and METs sectors is launching March 2021.

With the help of experienced research and innovation experts at CSIRO and partner organisations, [Innovate to Grow \(I2G\)](#) is a free self-paced, virtual program where participants identify technical and business challenges, explore research collaboration opportunities, and develop innovation business and funding plans. The goal is to help participants develop **actionable business insights and strategies** through a structured, time-efficient development program, tailored to their specific business needs.

// the perfect solution in the current times

Innovation can provide a path out of the current COVID induced slump and reposition Australia as a smart nation into the future. Nobody knows their product/markets and how to improve them like SMEs, they just don't have the resources to develop them. This course taps that knowledge rich base and links with the resources.

Hamish Shaw, GM, Former I2G participant

// significant benefits of being part of the 'ecosystem' - from which associations and opportunities flow

Amanda Falconer, Founder & CEO, Former I2G participant

BENEFITS TO PARTICIPANTS

- **High-quality outcomes:** Develop actionable collaboration and funding plans with expert help.
- **Fresh insights and ideas:** Tap into insights from Mining/METs researchers and likeminded SMEs.
- **Contacts:** Build relationships with researchers, domain experts and funding professionals. You will also be paired with a CSIRO mentor to help guide you through the program.

COMMITMENT

One half-day workshop and 1-2 hours per week self-paced work over 10 weeks (plus optional fortnightly webinars) from March to May 2021.

For more information and to apply head to
www.csiro.au/InnovatetoGrow



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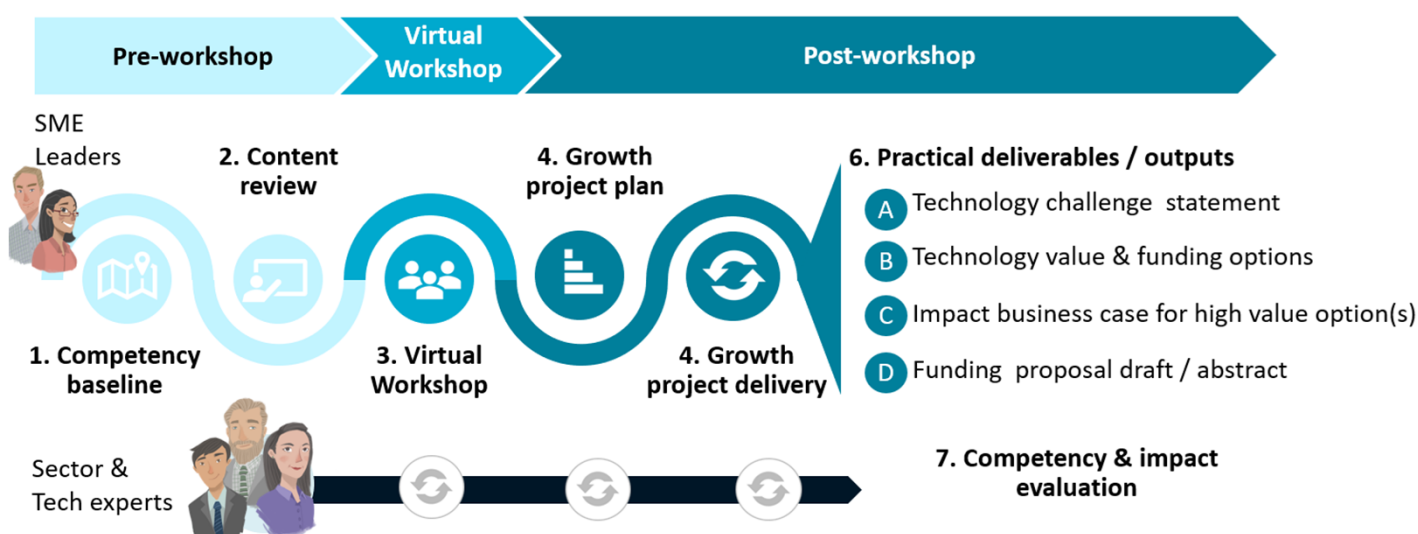
Program Detail

This is a supported, experiential program is delivered in three phases:

Phase 1 (~2 hours): Pre-workshop videos, material and questionnaires. Preparing for the program.

Phase 2 (5 hours): Workshop. Concepts and experiences overview. Featuring three live panels with CSIRO industry and commercial experts and one SME Case Study panel with three experienced SME's from your industry.

Phase 3 (~1 hour per week): 60-day self paced innovation program during which participants can explore opportunities to grow their business through innovation and research. Supported by [CSIRO expert](#) and [experienced facilitators](#) to help along the way, and [five webinars](#) covering industry, research and funding topics and participant networking events.



TAKE-HOME DELIVERABLES for use in your innovation planning

- **Innovation Value Template** to define innovation opportunities and assess their business value
- **Business Case Template** to assess and compare innovation opportunities for your business
- **Funding Plan Template** to understand key data and messaging and prepare for a funding application
- **Detailed Project Budgeting and ROI Calculation Templates** feeding the other deliverables

For more information and program dates contact
katie.jameson@csiro.au

